2017 Asian Pacific Americans Corporate Survey **Decoding the Myth of Model Minority:**

Challenges and Opportunities for Asian Pacific Americans in the Workplace

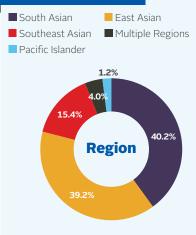
Top 10 challenges listed by APA employees

(by relative frequency):

- 1. Lack of role models
- 2. Professional growth
- 3. Career development
- 4. Reaching senior level
- 5. Glass ceiling

- 6. Cultural differences
- 7. Communication skills
- 8. Language barrier
- 9. Unconscious bias
- 10. Comfort zone

Demographics:



Top 5 criteria for APA employees when selecting an employer (by relative frequency):

- 1. Advancement opportunities
- 2. Career development
- 3. Work-life balance
- **4.Company culture 5.**Compensation benefits



96% of survey participants indicate that they care about their company's overall success,

but only 79% agree or strongly agree that they would remain with their current company even if offered a comparable job.



27% of this year's participating companies have no APA presence in the C-Suite.



19% Female APAs are significantly less likely to occupy senior 24%



54% East Asian participants are far less likely to be on leadership track than South Asian participants 63%

APA millennials report significantly higher workplace favorability than earlier generations.

Executive / Officer Mid-manager / Director First-level Manager Professional / Technical Administrative / Clerical Production-Hourly / Other



Millennial (1982–2000) Gen X (1965–1981) Baby Boomer (1946–1964) Silent Generation (1928–1945)

